

PATENT

Application No.: 09/525,875  
Attorney Docket No.: 99-049A M E N D M E N T  
(Clean Version)

## IN THE CLAIMS:

Please AMEND Claims 1, 4, 8, 9, 11 to 14, 54, and 66 as follows:

*Sub C4*  
1. (AMENDED) A method of processing lottery ticket sales comprising the steps of:

receiving a request to purchase at least one set of play indicia;

*B1*  
receiving a request to purchase at least one multiplier, wherein the multiplier is selected at random; and

associating the play indicia with the multiplier.

4. (AMENDED) The method of claim 1 wherein the step of receiving a request to

*B2*  
purchase at least one multiplier includes offering for purchase a multiplier that maybe at least one of a double multiplier, a triple multiplier, and a quadruple multiplier.*B3*  
8. (AMENDED) The method of claim 1, further comprising the step of prompting a cashier to offer to sell a second multiplier having a larger magnitude than the randomly selected multiplier.*B3*  
9. (AMENDED) The method of claim 1, further comprising the step of displaying a price of the randomly selected multiplier and at least one additional multiplier having a different magnitude than the randomly selected multiplier.

11. (AMENDED) The method of claim 1 further including determining a price for the multiplier.

*B4*  
12. (AMENDED) The method of claim 11 wherein the step of determining the price includes determining the price based upon an expected value of the multiplier.

13. (AMENDED) The method of claim 12, wherein the step of computing includes computing the expected value of the multiplier based on at least the product of at least two of a

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probability of a set of play indicia being a winning set of play indicia, a value of a winning set of play indicia, and a sharing discount.

*B4*

14. (AMENDED) The method of claim 11 wherein the step of determining the price includes determining the price based upon at least one of: a mark-up value, a magnitude of the multiplier, a number of other multipliers sold, an anticipated number of other multipliers that will be sold, an average magnitude of other multipliers sold, a total magnitude of other multipliers sold, a set of other multipliers sold, a number of lottery players, a number of play indicia sets being sold, a number of other play indicia sets sold, an anticipated number of other play indicia sets that will be sold, a total number of play indicia sets sold, a number of unique play indicia sets sold, an anticipated number of additional play indicia sets that will be sold, an anticipated number of times a particular set of play indicia set will be sold, the probabilities of each of the possible quantities sold of each of the possible sets of play indicia that are sold, a number of play indicia sets associated with the multiplier, a number of winning play indicia sets to which the multiplier can be applied, a probability of winning a lottery, a size of a lottery jackpot, a lottery payout table, a set of lottery payout amounts, a type of lottery, a set of rules of a lottery, conditions defined to effect the magnitude of the multiplier, and external predefined conditions.

54. (AMENDED) A method of processing lottery ticket sales comprising the steps of: receiving a request to purchase a plurality of sets of play indicia and a multiplier, wherein the multiplier includes a randomly selected magnitude;

*B5*  
associating the plurality of sets of play indicia with the multiplier; and  
determining a price for the multiplier based upon at least a quantity of the plurality of sets of play indicia associated with the multiplier.

66. (AMENDED) A method of processing lottery ticket sales comprising the steps of: receiving a request to purchase at least one multiplier, wherein the multiplier includes a randomly selected magnitude and can be applied to a redemption value of at least one set of play indicia; and

*B6*  
determining a price for the multiplier.